IVAN MANSILLA

BRAND & GRAPHIC DESIGNER / MULTIMEDIA

Buenos Aires, Argentina · +54 11 4189-5252 · ivanestebanmansilla@gmail.com

VIEW PORTFOLIO ↗ LINKEDIN ↗

PROFILE

Junior designer focused on visual identities, composition and digital communication. I take projects from concept to a coherent visual system, moving between branding, editorial work, image-making and audiovisual experimentation.

SELECTED PORTFOLIO WORK

MOCK
Coffee-shop identity and packaging concept across cups, bags, menus and signage.

EL MATE NOS UNE
Illustrated poster celebrating a shared Argentine ritual.

HAEDO
Research-led infographic on railway memory.

GLORICHE
Typographic specimen and editorial identity with printed applications.

BACKROOMS
Immersive 3D short: environment, lighting, camera and edit.

AMAZING GRACE
Children's clothing identity and physical and digital applications.

DESIGN EXPERIENCE

Branding Designer · Amazing Grace 2025
Developed the logo and visual identity, with applications for products, in-store communication and social channels.

Graphic Designer · Casa Bíblica 2023-2025
Instagram visuals and YouTube thumbnails; redesigned the logo for clearer use across formats.

ADDITIONAL EXPERIENCE

Customer Service & Cashier · Open 25, Ezeiza Airport 2025
Served local and international customers in Spanish and English; communicated clearly, worked with the team and resolved requests under pressure.

EDUCATION & TRAINING

UADE · Double degree in Graphic Design and Multimedia & Interaction Design 2026 - Present

Global Academy · Graphic Design for Social Media Diploma 2025

Espacio Educa · Product Photography 2025

UTN · Digital Graphic Design 2024

SKILLS & KEYWORDS

Brand & graphic design: Visual identity, logo design, brand systems and guidelines, typography, editorial design, packaging, campaigns, social media content.

Digital & production: Image editing, composition and retouching, product photography, mockups, email graphics, UI, wireframes, prototypes, design systems, print-ready artwork, CMYK, bleed and preflight.

Tools: Adobe Illustrator, Photoshop, Figma, Canva, Blender, CapCut, Adobe Firefly, Generative Fill, Canva Magic Studio, ChatGPT, Claude, Microsoft Office.

Collaboration & languages: Brief interpretation, client feedback, teamwork, deadline management. Spanish (native); English (C1).